

Want to conserve fresh water?

Fresh water used in producing a pound of ...

potatoes = 60 gallons
wheat = 108 gallons
soybeans = 240 gallons
beef = 12,000 gallons¹

A five-minute shower requires around 20 gallons of fresh water.²

So not eating a pound of beef saves as much water as not showering for 1.6 years.

Try vegetarian.

Visit <http://www.veganoutreach.org/>

¹ Laura Westra, Reed F. Noss, and David Pimentel, eds., Ecological Integrity: Integrating Environment, Conservation, and Health (Washington, DC: Island Press, 2000).

² "Water Trivia Facts," EPA.gov, 15 March 2005, United States Environmental Protection Agency <http://www.epa.gov/safewater/kids/water_trivia_facts.html>.